

EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY IHM JAIPUR
March 2021

Sr. No	Activities by IHM Jaipur	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1	EK BHARAT SHRESHTHA BHARAT INCREDIBLE TASTE OF 2 STATES (Cooking activity expressing the love and taste of Assam a & Rajasthan) (Videos) IHM Jaipur	March, 2021	A cooking activity (online) expressing the love and taste of Rajasthan and Assam was organized and titled "INCREDIBLE TASTE OF 2 STATES"	<p>As part of Ek Bharat Shreshtha Bharat initiative IHM Jaipur organised an online cooking activity expressing the love and taste of Rajasthan and Assam. The students were required to prepare and send their short cooking videos of Assamese and Rajasthani recipes..</p> <p>The activity was aimed at making students aware and appreciative of the traditional/authentic recipes and taste of Assam and Rajasthan based on learning approach.</p>	Assam	Students of 1 st year and 3 rd year from IHM Jaipur participated in an online cooking activity expressing the love and taste of Rajasthan and Assam. They learnt and showcased their cooking talent. Entries Received-24 (approx)	Students participated in this activity with extreme enthusiasm and religious devotion to learn new recipes and worked hard to boost up the spirit of Ek Bharat Shreshtha Bharat.

   

IHM JAIPUR
presents
INCREDIBLE TASTE OF 2 STATES
(Cooking activity expressing the love and taste of Assam and Rajasthan)
Send short cooking videos of Assamese and Rajasthani recipes on email id **ebsbihmjpr@gmail.com** before 16th March 2021
EBSB Coordinator - Ms. Arti (Faculty, IHM JAIPUR)
EK BHARAT SHRESHTHA BHARAT

Activity flyer



Screenshot of video entry



Screenshot of video entry



Screenshot of video entry

SOCIAL MEDIA ENGAGEMENT

Facebook		Twitter		Instagram		You Tube	
Likes	200	Likes-	05	Likes	900	Likes	77
Shares	--	Retweets	--	Views	3,999	Views	368
Comments	--	Comments	--	Comments	30	Comments	--
Reach	2065	Impressions	--	Reach	5423	Reach	--
Engagement	264	Engagement	--	Engagement	6658	Total Subscribers	425